Market Leader Spotlight:
Bobby Jensen

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Executive Summary:

With more than 20 years of business aviation experience, Bobby Jensen brings extensive Citation expertise, firsthand flying experience, and nearly two decades of OEM sales leadership to jetAVIVA. Specializing in the Citation M2 and CJ3 markets, Bobby combines operational knowledge, market insight, and longstanding industry relationships to help clients identify aircraft that fit their missions, understand the factors influencing value, and make confident ownership decisions.

Key Takeaways:

- Bobby brings more than two decades of business aviation experience, including nearly 20 years in OEM sales leadership and firsthand experience flying and managing Citation aircraft.
- Bobby focuses on the Citation M2 and CJ3 markets, helping clients evaluate aircraft configurations, equipment differences, engine programs, upgrades, and long-term ownership considerations.
- As an Airline Transport Pilot (ATP) and Citation 525 type-rated pilot, Bobby offers firsthand insight into aircraft performance, avionics, safety, and operational requirements beyond published specifications.
- Bobby combines market data with practical experience to identify aircraft that best align with each client's mission, operational needs, and long-term ownership goals.
- With longstanding connections across manufacturers, service organizations, and operators, Bobby provides clients with valuable industry resources and guidance that extend beyond the aircraft transaction.

Related Information:

jetAVIVA Team
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About JETAVIVA

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.