

LABACE 2026: Strong Attendance and Continued Momentum in Latin American Business Aviation

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Executive Summary:

LABACE 2026 reinforced Brazil's importance to the Latin American business aviation market, drawing strong attendance and engagement from brokers, aviation service companies, and other industry professionals despite the absence of several major OEMs. Conversations throughout the event pointed to an active but increasingly selective market, where aircraft condition, maintenance history, specifications, and realistic pricing are critical considerations. Brazil's tax reform scheduled for 2027 is also creating potential urgency among some buyers and sellers considering completing aircraft transactions before year-end.

Key Takeaways:

- Strong attendance and industry engagement at LABACE 2026 demonstrated continued confidence and interest in business aviation across Brazil and Latin America.
- Brazil's business aviation market remains active but increasingly selective, with buyers placing greater emphasis on aircraft condition, maintenance history, specifications, and realistic pricing.
- Brazil's planned 2027 tax reform may encourage some aircraft owners and buyers to complete transactions before the end of 2026 due to concerns about a potentially higher tax burden.
- Economic conditions, currency fluctuations, operating costs, and aircraft availability continue to influence the market, while quality aircraft remain in demand throughout the region.

FAQ:

What did LABACE 2026 indicate about the business aviation market in Brazil and Latin America?

LABACE 2026 demonstrated continued confidence and interest in business aviation, with strong participation from brokers, aviation service companies, and other industry professionals. The event reinforced Brazil's position as a critical business aviation market within Latin America, with opportunities extending throughout the region.

What market trends emerged from conversations at LABACE 2026?

Industry conversations suggested that the market is active but increasingly selective. Buyers and sellers are focusing closely on aircraft condition, maintenance history, specifications, and realistic pricing, with quality business jets for sale continuing to attract demand.

How could Brazil's 2027 tax reform affect business aircraft transactions?

Although the final impact of Brazil's tax reform on business aircraft transactions is still being clarified, the possibility of a higher tax burden has created urgency among some market participants. Certain buyers and owners considering how to buy a private jet or how to sell a private jet may seek to complete transactions before the end of 2026 rather than waiting until 2027.

What should aircraft sellers consider in Brazil's current business aviation market?

Sellers should recognize that buyers are increasingly selective and paying close attention to aircraft condition, maintenance history, specifications, and pricing. Quality aircraft remain in demand, but sellers need to be well prepared and position their aircraft realistically in the current market.

Why are industry relationships important at LABACE and in the Latin American business aviation market?

LABACE provides an opportunity for brokers and other aviation professionals to reconnect, exchange market perspectives, and strengthen relationships across Brazil and Latin America. The high level of engagement at LABACE 2026 reinforced the continuing importance of these relationships to conducting business throughout the region.

Notable Comments:

"Quality aircraft remain in demand, but today's market requires sellers to be well prepared and properly positioned."

"Brazil remains a critical market for business aviation in Latin America, with opportunities extending throughout the region."

"Prospective buyers should be prepared to move quickly when the right aircraft becomes available."

"The conversations and relationships developed at events like LABACE continue to be an important part of doing business in Brazil and throughout Latin America."

"The possibility of a higher tax burden on aircraft has created a sense of urgency among some market participants."

About jetAVIVA

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.