

Market Leader Spotlight:

Egan Rzonca

June 2026

[Link to Article](#)

Executive Summary:

Egan Rzonca is jetAVIVA's Phenom 100 market leader, combining manufacturer-level market intelligence with hands-on transaction experience to help buyers and sellers navigate the pre-owned aircraft market with confidence. His background at Embraer, combined with his work supporting every Embraer transaction at jetAVIVA, gives clients exceptional insight into aircraft values, market trends, and successful acquisition and sales strategies.

Key Takeaways:

- Egan Rzonca leads jetAVIVA's Phenom 100 sales and acquisition efforts. As the company's Phenom 100 market specialist, he advises buyers and sellers using in-depth market intelligence, transaction expertise, and a client-first approach to help clients make informed decisions throughout the aircraft acquisition and sales process.
- Egan specializes in the Embraer Phenom 100. His experience includes leading pre-owned market research for Embraer, supporting every Embraer transaction within jetAVIVA's Sales Operations team, and now serving as jetAVIVA's market leader for Phenom 100 sales and acquisitions.
- Egan brings a unique combination of manufacturer-level market expertise, technical aviation knowledge, and real-world transaction experience. His background developing Embraer's pre-owned market tracking systems and industry market reports, combined with his experience supporting aircraft transactions alongside seasoned aviation professionals, enables him to provide accurate market analysis, trusted aircraft valuations, and strategic guidance. Clients benefit from his analytical approach, industry credibility, deep understanding of the Phenom 100 market, and commitment to helping buyers and sellers make confident, well-informed decisions.

Related Information:

[jetAVIVA Team](#)
[LinkedIn](#)

About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.