

# Market Leader Spotlight:

## *Max Oberbroeckling*

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### Executive Summary:

Max Oberbroeckling has been helping aircraft owners and operators achieve their aviation goals since joining jetAVIVA in 2017. As a Sales Director specializing in the Citation CJ series, Max combines deep market expertise, operational insight, and a fiduciary mindset to guide clients through aircraft acquisitions and sales, with a particular focus on owner-pilot and first-time jet buyers.

### Key Takeaways:

- Max Oberbroeckling serves as a Sales Director at jetAVIVA, specializing in the Citation CJ family of aircraft. He advises clients on aircraft acquisitions and sales, leveraging years of experience in both Sales Operations and aircraft brokerage to provide strategic guidance and protect client interests throughout the transaction process.
- Max specializes in the Citation CJ, CJ1, CJ1+, CJ2, and CJ2+ markets, with expertise across the Citation 525 series. Earlier in his career, he also developed significant experience in the Beechcraft King Air market, giving him unique insight into owner-flown aircraft and helping clients transition from turboprops into light jets.
- Max brings nearly a decade of aircraft sales experience at jetAVIVA, backed by a strong foundation in Sales Operations and extensive knowledge of owner-flown aircraft markets. Clients benefit from his expertise in the Citation CJ market, understanding of international transactions, ability to simplify complex purchasing decisions, and commitment to protecting their interests as a fiduciary. His firsthand experience working toward his Private Pilot License further strengthens his perspective on owner-pilot operations and aircraft ownership.

### Related Information:

[jetAVIVA Team](#)  
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About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.