

jetAVIVA Builds on Two Decades of Citation Leadership with Addition of Bobby Jensen

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Executive Summary:

jetAVIVA announced the addition of aviation industry veteran Bobby Jensen as Managing Director, reinforcing the company's leadership position in the Citation M2 and Citation CJ3 markets. With more than 25 years of aviation experience and extensive OEM sales expertise, Jensen strengthens jetAVIVA's ability to deliver specialized guidance to clients navigating the competitive market for light jets for sale and business jets for sale. His operational background and deep product knowledge further support jetAVIVA's long-standing reputation as a trusted private jet broker for buyers and sellers seeking expertise on platforms such as the Citation Mustang for sale market and broader Citation family aircraft. The move reflects jetAVIVA's continued investment in category-specific specialization as clients increasingly seek experienced advisors on how to buy a private jet and how to sell a private jet.

Key Takeaways:

- jetAVIVA added Bobby Jensen as Managing Director to expand expertise in the Citation M2 and early-model Citation CJ3 markets.
- Jensen brings nearly two decades of OEM sales leadership experience with Textron and holds both an Airline Transport Pilot certificate and Citation 525 type rating.
- The strategic expansion further strengthens jetAVIVA's specialization within the highly active light jet segments and enhances client support across Citation aircraft transactions.

Quotes:

"Bobby's experience, integrity, and deep understanding of the Citation markets make him a natural fit for jetAVIVA."

About

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.