

# Market Leader Spotlight:

## *Timon Huber*

February 2026

[Link to Article](#)

---

### **Executive Summary:**

Timon Huber, Managing Director at jetAVIVA, brings more than 40 years of aviation experience and deep expertise with Embraer aircraft to support the firm's strategic growth across Brazil and Latin America. With a career spanning procurement, finance, product support, and sales — including over \$15 billion in aircraft transactions — Timon is recognized for his relationship-driven approach, trusted advisory skills, and extensive knowledge of the Latin American business aviation market.


### **Key Takeaways:**

- Timon Huber serves as Managing Director at jetAVIVA, leading the company's growth initiatives across Brazil and the broader Latin American market. He supports clients throughout Mexico, Central America, and South America while helping expand jetAVIVA's presence in key international business aviation markets.
- Timon specializes in Embraer aircraft, with extensive experience supporting and selling the Phenom, Legacy, Praetor, and Lineage 1000 platforms. During his career at Embraer and in executive aviation sales, he was directly responsible for more than 70 aircraft transactions involving these models.
- Timon brings more than four decades of aviation industry experience, deep regional expertise in Brazil and Latin America, and a strong background in high-value aircraft transactions. Clients value his thoughtful, relationship-driven approach, integrity, cultural understanding, and commitment to protecting their long-term interests. His experience across procurement, finance, product support, and sales allows him to provide strategic, data-driven guidance throughout the aircraft acquisition and ownership process.

### **Related Information:**

[jetAVIVA Team](#)

[LinkedIn](#)

About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.