

jetAVIVA Targets Brazil for Strategic Growth Heading Into 2026

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Executive Summary:

jetAVIVA announced a strategic expansion into Brazil, reinforcing its growing leadership in global business aviation markets. Veteran Embraer executive Timon Huber will lead the company's efforts across Brazil and Latin America, supporting increased demand for private jets for sale and expanding jetAVIVA's international presence. The company also promoted Egan Rzonca to Sales Director and Phenom 100 specialist, further strengthening its expertise in the light jets for sale market and Embraer aircraft categories. As jetAVIVA continues building momentum after a record-breaking year, the firm remains focused on delivering specialized guidance as a trusted private jet broker and private jet expert for clients navigating how to buy a private jet and how to sell a private jet.

Key Takeaways:

- jetAVIVA expanded its strategic focus into Brazil, one of the world's largest business aviation markets.
- Timon Huber will lead the company's Latin American growth efforts, bringing 40 years of Embraer experience.
- Egan Rzonca was promoted to lead Phenom 100 sales efforts, strengthening jetAVIVA's Embraer expertise.

Quotes:

"Brazil represents a strategic priority for jetAVIVA as we build on decades of industry experience."

"We are ideally positioned to meet strong demand and deliver the specialized, client-centric service our customers expect."

"His deep knowledge of the Embraer market is a major reason our clients continue to see exceptional results."

About

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.