

# Market Leader Spotlight:

## *Jason Deifik*

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### **Executive Summary:**

Jason Deifik, Sr. Managing Director at jetAVIVA, is recognized for his relentless commitment to client advocacy and relationship-driven approach to business aviation. With a decade at jetAVIVA, Jason has built a reputation for delivering honest guidance, creative solutions, and unwavering support throughout the buying and selling process, ensuring clients navigate complex transactions with confidence and trust.

### **Key Takeaways:**

- Jason Deifik is the Sr. Managing Director at jetAVIVA. In this role, he advocates for clients throughout the aircraft transaction process, prioritizes long-term relationships over transactional outcomes, and works closely with his team to deliver seamless, client-focused results.
- Jason Deifik specializes in and supports the Cessna Citation CJ3 and CJ3+ as well as the Pilatus PC-12 and PC-24. His expertise in these aircraft categories allows him to guide clients through aircraft acquisition and sales with informed insights, tailored recommendations, and a strong understanding of operational fit and market value.
- Jason brings relentless dedication, honesty, accessibility, and strong client advocacy to every engagement. He is known for providing candid feedback, offering creative solutions, prioritizing the client's best interests over closing deals, and guiding clients through complex aviation transactions with confidence and trust. His decade of experience at jetAVIVA and commitment to relationship-building further strengthen the value he provides to clients.

### **Related Information:**

[jetAVIVA Team](#)

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About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.