

Strong Demand, Long Waits, and a Split Market: *Phenom 300 Market Pulse*

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August 2025

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Executive Summary:

As the Phenom 300 market continues to evolve in the second half of 2025, jetAVIVA is seeing strong demand for well-equipped, late-model aircraft while earlier models present attractive opportunities for value-focused buyers. Later-model Phenom 300 and Phenom 300E aircraft featuring Garmin G3000 avionics, upgraded interiors, AVANCE Wi-Fi, and fresh maintenance inspections are commanding premium pricing and moving quickly, particularly among buyers seeking turnkey light jets for sale. At the same time, Embraer's growing backlog for new Phenom 300E deliveries—now extending into 2028—is driving increased demand for preowned aircraft and creating urgency among buyers evaluating how to buy a private jet in today's market. Whether searching for a Phenom 300 for sale, comparing business jets for sale, or planning how to sell a private jet, buyers and sellers alike are relying on experienced private jet brokers and private jet experts to navigate this highly competitive environment.

Key Takeaways:

- Late-model Phenom 300 and Phenom 300E aircraft continue to command premium pricing as demand remains strong for turnkey light jets for sale with upgraded avionics, fresh interiors, and modern connectivity.
- Early-model Phenom 300 aircraft present attractive value opportunities for buyers exploring business jets for sale, with pricing softening slightly as inventory levels increase.
- Extended Embraer delivery timelines into 2028 are driving more buyers toward preowned private jets for sale, especially well-equipped Phenom 300E models available for near-term delivery.
- Whether evaluating how to buy a private jet or how to sell a private jet, working with an experienced private jet broker and private jet expert is increasingly important in today's fast-moving market.

FAQ:

What is driving demand for late-model Phenom 300 aircraft in 2025?

Demand for late-model Phenom 300 aircraft is being fueled by buyers seeking turnkey light jets for sale with Garmin G3000 avionics, upgraded interiors, AVANCE Wi-Fi, and recent maintenance inspections.

How much are early-model Phenom 300 aircraft selling for today?

Early-model Phenom 300 aircraft from 2010–2013 are generally trading between \$6 million and \$8 million, making them attractive options for buyers exploring value-oriented business jets for sale.

Why are preowned Phenom 300E aircraft becoming more popular?

Preowned Phenom 300E aircraft are seeing increased demand because new Embraer delivery positions are now extending into 2028, pushing buyers toward available private jets for sale.

What should buyers know before purchasing a Phenom 300 for sale?

Buyers pursuing a Phenom 300 for sale should be prepared to move quickly, with financing and prebuy inspections organized in advance to compete in today's active market.

Is now a good time to sell or upgrade a Phenom 300?

Current market conditions are creating strong opportunities for owners considering how to sell a private jet or upgrade, especially as late-model Phenom 300 aircraft continue to achieve premium values.

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About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.