

Mid-Year Market Update: Looking Ahead

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Executive Summary:

The 2025 business aviation market has been shaped by economic uncertainty, tariff concerns, and shifting buyer behavior, with light jets experiencing slower activity while larger cabin aircraft transactions remained more stable. jetAVIVA expects stronger momentum in the second half of the year as 100% Bonus Depreciation drives renewed interest from buyers researching private jets for sale, business jets for sale, and light jets for sale, including aircraft such as a Gulfstream G550 for sale, Challenger 350 for sale, Citation Mustang for sale, and Phenom 300 for sale. As owners reposition fleets and buyers evaluate how to buy a private jet or how to sell a private jet, the company emphasizes the importance of working with an experienced private jet broker and private jet expert to navigate market complexity, tariffs, and transaction timelines.

Key Takeaways:

- Tariff uncertainty slowed many aircraft transactions during Q2 2025, particularly in the light jet market.
- Larger cabin aircraft transactions remained more stable despite broader market volatility.
- The return of 100% Bonus Depreciation is expected to drive stronger second-half market activity.
- Many aircraft owners are upgrading fleets and bringing additional inventory to market.
- Resource constraints, including parts availability and pre-buy scheduling, may impact year-end transaction timing.

FAQ:

How did tariffs impact the 2025 private aviation market?

Tariff announcements created uncertainty for buyers and sellers, causing many aircraft transactions to slow during Q2 2025, particularly in the light jet segment.

Why is 100% Bonus Depreciation important for private jet buyers?

The return of 100% Bonus Depreciation is encouraging buyers researching private jets for sale and business jets for sale to move forward with aircraft acquisitions before year-end.

What aircraft are seeing continued demand in the current market?

Demand remains active across several categories, including buyers researching a Gulfstream G550 for sale, Challenger 350 for sale, Citation Mustang for sale, and Phenom 300 for sale.

Why is timing important when learning how to buy a private jet in 2025?

Limited parts availability, engine constraints, and fewer pre-buy inspection slots may create delays for buyers trying to close transactions before year-end.

Why should owners work with a private jet broker when learning how to sell a private jet?

An experienced private jet broker and private jet expert can help navigate tariffs, market timing, buyer demand, and transaction logistics more effectively.

About

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.