

Market Leader Spotlight:

Ryan Scott

August 2025

[Link to Article](#)

Executive Summary:

Ryan Scott, President at jetAVIVA and market leader for the Phenom 300 and Praetor series, brings nearly 30 years of experience in business aviation, including his role as a founding member of Embraer's Executive Jets Division. Known for his relationship-driven approach, deep Embraer product expertise, and ability to connect with decision-makers, Ryan helps clients navigate complex aircraft transactions with trust, market insight, and long-term strategic guidance.

Key Takeaways:

- Ryan Scott serves as jetAVIVA's President and market leader for the Embraer Phenom 300 and Praetor series. He advises clients through aircraft transactions while leveraging decades of sales, leadership, and market expertise within the Embraer business jet segment.
- Ryan specializes in Embraer business aircraft, with a primary focus on the Phenom 300 light jet and the Praetor series midsize jets. His experience also includes extensive involvement with the Legacy aircraft series during his tenure at Embraer.
- Ryan brings nearly 30 years of aviation sales and leadership experience, deep Embraer product knowledge, and a reputation as a trusted, relationship-driven advisor. His strengths include listening to client goals, building trust with decision-makers, navigating competitive markets, and providing strategic insight on high-demand aircraft opportunities. His straightforward and communication style, market expertise, and long-term client focus position him as a valuable partner throughout the transaction process.

Related Information:

[jetAVIVA Team](#)

[LinkedIn](#)

About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.