

# Why jetAVIVA Should Be Your Aircraft Broker—Yes, Even for Large Cabin Sales

Ben Dow, Sr. Managing Director &  
Vice President, Sales

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## **Executive Summary:**

jetAVIVA has built its reputation by combining specialized aircraft expertise with a personalized, relationship-driven approach to aircraft transactions. From clients researching a Gulfstream G550 for sale, Challenger 350 for sale, Citation Mustang for sale, or Phenom 300 for sale to those learning how to buy a private jet or how to sell a private jet, the company emphasizes strategic guidance, market intelligence, and tailored support. With the scale of a large organization and the responsiveness of a boutique private jet broker, jetAVIVA helps clients navigate private jets for sale, business jets for sale, and light jets for sale with the support of experienced private jet experts.

## **Key Takeaways:**

- jetAVIVA focuses exclusively on aircraft transactions with specialists dedicated to specific OEMs and aircraft models.
- The company prioritizes long-term client relationships and personalized service over transactional sales strategies.
- jetAVIVA combines large-scale operational resources with the responsiveness and flexibility of a boutique firm.
- Advanced data, AI tools, and market intelligence help support clients evaluating private jets for sale and business jets for sale.
- The company's experience spans first-time buyers, Fortune 100 flight departments, family offices, and large cabin aircraft transactions.

## **FAQ:**

### ***What makes jetAVIVA different from other private jet brokers?***

jetAVIVA combines specialized aircraft expertise, deep market intelligence, and personalized client service to support buyers and sellers throughout the ownership process.

### ***How does jetAVIVA help clients researching how to buy a private jet?***

The company provides strategic guidance, market analysis, transaction support, and tailored communication for clients exploring private jets for sale and business jets for sale.

### ***Does jetAVIVA only specialize in light jets for sale?***

No, while jetAVIVA is well known in the light jet market, the company also supports transactions involving large cabin aircraft, including buyers researching a Gulfstream G550 for sale and Challenger 350 for sale.

### ***What aircraft expertise does jetAVIVA offer?***

jetAVIVA has specialists with extensive OEM and transaction experience across aircraft platforms including Citation Mustang for sale, Phenom 300 for sale, Gulfstream aircraft, and other business jets for sale.

### ***Why is specialized experience important when learning how to sell a private jet?***

An experienced private jet expert and private jet broker can provide accurate market insights, pricing strategies, buyer targeting, and transaction guidance that help clients achieve stronger outcomes.

## **About jetAVIVA**

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.