

# Behind the Scenes at jetAVIVA:

## *Meet Jim Lewis*

March 2025

[Link to Article](#)

---

### **Executive Summary:**

Jim Lewis brings 48 years of aviation industry experience to jetAVIVA, with expertise spanning flight operations, aircraft sales, marketing, acquisitions, and business development. His extensive operational background, client-focused approach, and deep technical knowledge enable him to guide buyers and owners through complex aircraft decisions with confidence, professionalism, and integrity.

### **Key Takeaways:**

- Jim Lewis supports jetAVIVA through business development, aircraft brokerage, consulting, sales, and marketing. He works closely with clients to guide aircraft acquisitions and sales, leveraging decades of operational and technical aviation experience to deliver informed, strategic solutions.
- Jim has experience working with large cabin aircraft and has achieved notable success with Gulfstream and Embraer aircraft. His background also includes serving as a senior sales demonstration pilot for two major OEMs, along with expertise in aircraft acquisitions, operations, and technical aerospace aspects.
- Jim brings 48 years of aviation expertise, including 11,000 flight hours and eight type ratings, giving clients confidence in his operational and technical knowledge. His experience across flight operations, aircraft sales, and business development allows him to provide strategic guidance tailored to each client's needs. Clients benefit from his integrity, professionalism, mentorship mindset, and personalized approach, whether they are first-time buyers or experienced aircraft owners.

### **Related Information:**

[jetAVIVA Team](#)  
[LinkedIn](#)

About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.