

jetAVIVA Elevates Large Cabin Aircraft Market Presence with Gulfstream Expert Jim Lewis

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Executive Summary:

jetAVIVA announced its strategic expansion into the large cabin and ultra-long-range aircraft markets, marking a major evolution in the company's growth strategy within global business aviation. The initiative will be led by industry veterans Ben Dow and Jim Lewis, whose combined expertise spans hundreds of Gulfstream, Bombardier, and Dassault Falcon transactions. The move strengthens jetAVIVA's position as a trusted private jet broker for clients seeking premium business jets for sale while building upon the company's established leadership in the light jet market. Supported by a dedicated market research team, jetAVIVA aims to deliver data-driven guidance and specialized expertise to buyers and sellers navigating the increasingly competitive large cabin aircraft sector.

Key Takeaways:

- jetAVIVA officially expanded into the large cabin and ultra-long-range aircraft categories to meet growing client demand for premium private jets for sale.
- Industry leaders Ben Dow and Jim Lewis will lead the new department, bringing decades of experience across Gulfstream, Bombardier, and Falcon aircraft transactions.
- The company reinforced its client-focused growth strategy, noting that 50% of 2024 transactions came from repeat customers.

Quotes:

"I'm thrilled to join jetAVIVA's exceptional team as we expand into the large cabin and ultra-long-range aircraft markets." — Jim Lewis

"The demand from our clients for large cabin aircraft solutions has never been stronger, and I'm thrilled to announce this new trajectory for jetAVIVA." — Emily Deaton, CEO of jetAVIVA

About

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.