

David Hayes: *Behind the Scenes*

October 2024

[Link to Article](#)

Executive Summary:

David Hayes joined jetAVIVA in 2024 as a Sales Director focused on the Citation M2 market, bringing more than 25 years of aviation experience spanning aircraft sales, simulator training, leadership, and professional piloting. His combination of technical expertise, firsthand operational knowledge as a corporate jet pilot, and proven sales leadership enables him to deliver highly tailored, client-focused solutions while strengthening jetAVIVA's position in the Citation market.

Key Takeaways:

- David Hayes serves as a Sales Director at jetAVIVA, specializing in the Citation M2 market. He works closely with clients to provide tailored aircraft solutions, leveraging his extensive aviation sales, leadership, and piloting experience to support informed purchasing decisions and exceptional client engagement.
- David specializes in the Citation M2 market and has extensive experience with Citation aircraft overall. Throughout his career, he has worked closely with Textron's Cessna Aircraft division and FlightSafety International, supporting Citation jet sales and simulator training programs. He also has experience leading sales efforts involving Boeing and Airbus flight simulators.
- David brings over 25 years of aviation industry experience, combining technical expertise, sales leadership, and real-world operational insight as a former corporate jet pilot, airline pilot, and flight instructor. His firsthand understanding of aviation operations allows him to anticipate client needs and deliver customized solutions beyond standard expectations. Clients also benefit from his proven leadership track record, strategic sales experience, deep knowledge of the Citation market, mentorship capabilities, and commitment to safety and client engagement.

Related Information:

[jetAVIVA Team](#)

About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.