

Behind the Scenes at jetAVIVA:

Samantha Harris

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Executive Summary:

Samantha Harris joined jetAVIVA as a Sales Operations Specialist supporting the Citation XLS, XLS+, Latitude, and Sovereign markets. Having been immersed in private aviation since the age of 15 through her family's aircraft financing business, Samantha brings a unique blend of aircraft sales, aviation marketing, CRM expertise, flight operations experience, and firsthand piloting knowledge that enhances the client experience and supports jetAVIVA's market leadership.

Key Takeaways:

- Samantha Harris serves as a Sales Operations Specialist at jetAVIVA, supporting the Citation XLS, Citation XLS+, Citation Latitude, and Citation Sovereign markets. She contributes to sales operations, market support, client engagement, and marketing initiatives across these aircraft segments.
- Samantha supports the Citation XLS, Citation XLS+, Citation Latitude, and Citation Sovereign markets. Her broader aviation experience also includes private jet financing, aircraft sales, customer service, flight operations, and aviation marketing within the business aviation industry.
- Samantha brings extensive aviation experience developed through years of involvement in private jet financing, aircraft sales, aviation marketing, customer service, and flight operations. Having earned her private pilot's license and worked across multiple sectors of business aviation, she offers clients a well-rounded understanding of aircraft ownership and operations. Clients benefit from her strong communication skills, CRM and marketing expertise, multilingual background, relationship-building abilities, and lifelong passion for aviation, all of which contribute to a highly personalized and client-focused experience.

Related Information:

[jetAVIVA Team](#)

About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.