

Behind the Scenes at jetAVIVA:

Mike Simmen

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Executive Summary:

Mike Simmen serves as jetAVIVA's Vice President of Operations, leveraging more than 10 years of business aviation experience to optimize systems, processes, and customer experiences across the organization. Drawing on his background in CRM strategy, automation, artificial intelligence, and customer experience leadership at Embraer Executive Jets, Mike plays a critical behind-the-scenes role in helping jetAVIVA deliver exceptional service and operational excellence.

Key Takeaways:

- Mike Simmen is the Vice President of Operations at jetAVIVA. He leads operational initiatives focused on improving systems, streamlining workflows, enhancing automation, and supporting a seamless customer experience across the organization.
- The article does not identify specific aircraft makes or models that Mike specializes in. His expertise is centered on business aviation operations, CRM systems, customer experience management, process optimization, automation, and data-driven decision-making that support jetAVIVA's broader aircraft sales and acquisition activities.
- Mike brings more than a decade of business aviation experience and a proven track record of developing innovative operational systems that improve efficiency and customer outcomes. Clients benefit from his commitment to operational excellence, customer experience expertise, analytical mindset, and ability to create scalable systems that help ensure a smooth, efficient, and highly responsive transaction experience.

Related Information:

[jetAVIVA Team](#)

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About 

Founded in 2006, jetAVIVA is a globally recognized private jet broker and private jet expert, celebrating 20 years as a leader in turbine aircraft sales and acquisitions. Having supported thousands of clients in over 40 countries, jetAVIVA consistently ranks among the top firms for private jets for sale and business jets for sale by total transactions. The company specializes in representing buyers and sellers across the full spectrum of aircraft, including light jets for sale, super-midsize platforms like the Challenger 350 for sale, and large-cabin aircraft such as the Gulfstream G550 for sale. jetAVIVA provides comprehensive, expert guidance on how to buy a private jet, how to sell a private jet, and how to maximize value throughout the entire ownership lifecycle.